



August 23, 2009

To League Secretaries:

This memo is to advise that the GDUSBC Association will continue its "Membership Incentive Bonus Program" for the 2009-2010 bowling season. This program will provide either \$25 to any adult bowler or a non-monetary incentive for youth bowlers in your 2009-2010 sanctioned league who signs-up a previously non-sanctioned bowler(s). This program is retro-active to the start of your league season.

Here's how it works:

#### For Adults

Once the new bowler (not previously sanctioned) has bowled in the league for 25 weeks (minimum requirement for incentive eligibility) the secretary/treasurer will pay a \$25 "incentive bonus" directly to the youth or adult who signed up the new bowler. The secretary/treasurer will then need to submit a voucher (see attached / reproduce locally) for each bowler that was paid the incentive bonus to either Brookfield Lanes or Lores Lanes management. Your league lineage fees will then be reduced to reflect the amount of incentive bonuses paid-out that week.

#### For Youth

Once the new bowler (not previously sanctioned) has bowled  $\frac{1}{2}$  of the league season (minimum requirement for incentive eligibility) the bowling proprietor will determine the incentive to be awarded to the youth who signed up the new bowler (e.g. movie tickets, 1 tune-card, free bowling voucher, etc.) The secretary/treasurer will need to submit a voucher (see attached / reproduce locally) for each youth bowler that is eligible for the incentive award to either Brookfield Lanes or Lores Lanes management. The proprietor will then award the incentive directly to the bowler.

This incentive program will apply to both youth and adult sanctioned leagues. Summer leagues and GDUSBC Association board members are not eligible to participate.

The GDUSBC Association feels the continuation of this incentive program will encourage league bowlers to help bolster new memberships and add vitality to the leagues in our association.

If you have any questions, please contact Joel Reichin on (203) 743-3942 or contact your GDUSBC Association league representative.

Respectfully,

GDUSBC Association Board of Directors

Visit us as: [www.greaterdanburyUSBC.org](http://www.greaterdanburyUSBC.org)

**VOUCHER FOR \$25 ADULT INCENTIVE BONUS**

Date: \_\_\_\_\_

League Name \_\_\_\_\_

Bowling Center Name: \_\_\_\_\_

Non-Sanctioned Bowler Name: \_\_\_\_\_

# of Weeks Bowled in League: \_\_\_\_\_

\$25 Incentive paid to: Bowler Name & Signature: \_\_\_\_\_

League Secretary/Treasurer Name & Signature: \_\_\_\_\_

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**VOUCHER FOR YOUTH INCENTIVE BONUS**

Date: \_\_\_\_\_

League Name \_\_\_\_\_

Bowling Center Name: \_\_\_\_\_

Non-Sanctioned Bowler Name: \_\_\_\_\_

# of Weeks Bowled in League: \_\_\_\_\_

Incentive Awarded to: Bowler Name & Signature: \_\_\_\_\_

League Secretary/Treasurer Name & Signature: \_\_\_\_\_