

August 14, 2011

To League Secretaries:

This memo is to advise that the GDUSBC Association will continue its "Membership Incentive Bonus Program" for the 2011-2012 bowling season. This program will provide either \$25 to any adult bowler or a non-monetary incentive for youth bowlers in any 2011-2012 sanctioned league who signs-up a previously non-sanctioned bowler(s). This program is supported by the owners of both **Lores Lanes**-New Milford,CT and **Brookfield Lanes**-Brookfield,CT.

Here's how it works:

### **For Adults**

If a sanctioned league bowler brings a "new bowler(s)" into an adult sanctioned league as a direct result of our incentive program (a new bowler is anyone not previously sanctioned in the GDUSBC Association for the past 2 seasons)... once the new bowler(s) completes 25 weeks of bowling (minimum requirement for incentive eligibility)... the league bowler will be eligible for a \$25 "incentive bonus" for bringing in a new bowler(s) to our association.

**NOTE:** Each new bowler must be specifically identified to both the league secretary and bowling center management at the start of the bowling season. Failure to do so will result in ineligibility of this incentive.

Once the new bowler(s) complete their 25<sup>th</sup> week of bowling, the secretary/treasurer must submit an incentive voucher to the bowling center manager for each league bowler that was eligible to receive an incentive bonus (see attached vouchers that can be re-produced locally) Your league lineage fees will then be reduced by the amount of incentive bonuses paid-out that week. Thereby, this program is being funded by the bowling center...not the league itself.

**NOTE:** A copy of each voucher should also be left for our association manager (Joel Reichin) in the mail slot at either of these bowling centers...for our record keeping purposes.

### **For Youth**

If a sanctioned youth bowler brings a "new bowler(s)" into a youth sanctioned league as a direct result of our incentive program (a new bowler is anyone not previously sanctioned in the GDUSBC Association for the past 2 seasons)...once the new bowler(s) complete 1/2 of the league season (minimum requirement for incentive eligibility)... the youth league bowler will be eligible for a non-monetary "incentive bonus" for bringing in a new bowler (s) to our association

**NOTE:** Each new bowler must be specifically identified to both the league secretary and bowling center management at the start of the bowling season. Failure to do so will result in ineligibility of this incentive.

Once the new bowler(s) complete of 1/2 of the league season, the secretary/treasurer must submit an incentive voucher to the bowling center management for each youth bowler that was eligible to receive the incentive bonus. (see attached vouchers that can be re-produced locally) The bowling center management will then determine the incentive award to be given (e.g. free game passes, movie tickets, etc.)

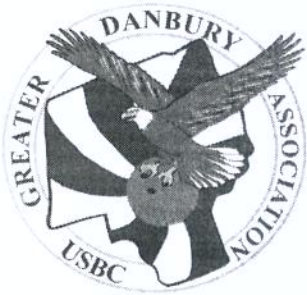
This incentive program will apply to both adult & youth sanctioned leagues. Summer leagues and GDUSBC Association board members are not eligible to participate.

The GDUSBC Association feels the continuation of this incentive program will encourage league bowlers to help bolster new memberships and add vitality to the leagues in our association.

If you have any questions, please contact your GDUSBC Association league representative or bowling center management..

GDUSBC Association Board of Directors

Visit us at: [www.greaterdanburyUSBC.org](http://www.greaterdanburyUSBC.org)



est. 2006

\*\* Reproduce vouchers as needed \*\*

### **GDUSBC VOUCHER FOR \$25 ADULT INCENTIVE BONUS**

Date \_\_\_\_\_

League Name \_\_\_\_\_

Bowling center \_\_\_\_\_

Non-sanctioned bowler \_\_\_\_\_

# of weeks bowled in league \_\_\_\_\_

\$25 incentive paid to \_\_\_\_\_

Signature of recipient \_\_\_\_\_

League secretary/treasurer \_\_\_\_\_

Signature \_\_\_\_\_

### **GBUSBC VOUCHER FOR YOUTH INCENTIVE BONUS**

Date \_\_\_\_\_

League Name \_\_\_\_\_

Bowling center \_\_\_\_\_

Non-sanctioned bowler \_\_\_\_\_

# of weeks bowled in league \_\_\_\_\_

Incentive awarded to \_\_\_\_\_

Signature of recipient \_\_\_\_\_

League secretary/treasurer \_\_\_\_\_

Signature \_\_\_\_\_